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FOR IMMEDIATE RELEASE

Habitat Buffalo to Host “Hammer & Ales”

Buffalo, New York (April 7, 2018) — Habitat for Humanity Buffalo has announced its first annual signature fundraiser: *Hammer & Ales*. The beer and spirit tasting event will take place on Thursday, April 12 from 5:30 p.m. to 9:00 p.m. at Lakeward Spirits Event Center at the Barrel Factory (located at 65 Vandalia Street, 14204). *Hammer & Ales* is generously presented by Harmac Medical Products, Inc.

“The Buffalo community has always generously supported Habitat’s work of rehabilitating and building homes for hardworking, low income families,” said Habitat Buffalo’s Executive Director, Teresa Bianchi. “Our new signature event will contribute significantly to our overall budget, enabling us to create housing for those who need it most, providing not only shelter, but dignity as well.”

Hammer & Ales will feature more than 20 local restaurants, breweries, distilleries, and wineries. In addition to food and beverage tastings, there will be a silent auction, interactive games, and a brief program featuring a Habitat Buffalo homeowner. Tickets are available for \$45.00 at <https://thehousebeerbuilt.eventbrite.com>, and information can be found at www.habitatbuffalo.org.

Guests will have an opportunity to visit the newly remodeled Barrel Factory. The 115-year-old building, located in the City’s Old First Ward, formerly housed the Quaker City Cooperage. It has been renovated to house a brewery, a distillery, and an event center. The Barrel Factory is furnished with many items purchased from Habitat Buffalo’s ReStore.

Hammer & Ales is a part of Habitat Buffalo’s year-long campaign: *The House Beer Built*. In addition to the tasting event, Habitat Buffalo has partnered with local breweries and distilleries for the *Craft Brew & Spirits Tour*, a punch card redeemable for drinks at participating establishments. Cards may be purchased from Transit Lanes (in Williamsville), the Habitat Buffalo office (located at 1675 South Park Avenue in Buffalo), and at *Hammer & Ales*.

“Homeownership is one of the key elements in stabilizing communities,” said Event Chair and Board Member, Jerry Sheldon. “We are looking forward to bringing folks together on the 12th to make homeownership possible for more families, and to raise a glass for a great cause.”

For more information about the event, or to make a donation to Habitat Buffalo, visit www.habitatbuffalo.org or call 716.204.0740.

Habitat for Humanity Buffalo works to build strength, stability, and self-reliance through homeownership. Habitat Buffalo was established by a group of dedicated volunteers, concerned about the lack of affordable homes in the City of Buffalo. Seeking to create homeownership opportunities for low income families, Habitat Buffalo subsidizes the cost of homes through donations (both, monetary and materials) and volunteer labor. Families that purchase homes through our program are required to first contribute 500 hours of “sweat equity”, working alongside community volunteers to construct their home and the houses of other families in the program. Once approved, families purchase their homes from Habitat Buffalo by paying a low-interest, affordable monthly mortgage. For more information, visit www.habitatbuffalo.org.