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FOR IMMEDIATE RELEASE

Habitat Buffalo to Host “Hammer & Ales,” on track to build a second “House Beer Built”

Buffalo, New York (March 7, 2019) — Habitat for Humanity Buffalo will host its second annual signature fundraiser, *Hammer & Ales*. The beer and spirit tasting event will take place on Thursday, March 7 from 5:30 p.m. to 9:00 p.m. at Lakeward Spirits Event Center at the Barrel Factory (located at 65 Vandalia Street, 14204). *Hammer & Ales* is generously presented by Harmac Medical Products, Inc.

“We are truly grateful to collaborate with local craft brewers,” said Stephanie Lawson, Habitat Buffalo’s Development & Communications Manager. “Over the past year, they have been enthusiastic, hands-on partners in making homeownership possible for a local family. With their support of *Hammer & Ales*, we are on track to build another house in partnership with the brewing community.”

Thursday’s event will feature more than 20 local restaurants, breweries, distilleries, and wineries. In addition to food and beverage tastings, there will be a silent auction, interactive games, and a brief program featuring a Habitat Buffalo homeowner. More than 250 people are expected. Tickets are available at the door for \$45.00.

“Habitat is a great organization to help people get a hand up – not a hand out,” said Tim Herzog, owner of Flying Bison Brewing Company, and President of Buffalo Niagara Brewers Association. “People earn their way to owning their home, repay a mortgage, and make it possible to Habitat to build another house. We’re happy to support this work.”

Hammer & Ales is a part of Habitat Buffalo’s year-long campaign: *The House Beer Built*. In addition to the tasting event, Habitat Buffalo has partnered with local breweries and distilleries for the *Craft Brew & Spirits Tour*, a punch card redeemable for drinks at participating establishments. Cards may be purchased from Transit Lanes (in Williamsville), the Habitat Buffalo office (located at 1675 South Park Avenue in Buffalo), and at *Hammer & Ales*.

Last year’s *House Beer Built* campaign funded the renovation of a whole house on Buffalo’s East Side. Brewers and distillers who participated in the campaign also volunteered on the construction site. The finished home was dedicated to the new homeowners in February. The campaign will support the construction of another house in 2019 with proceeds raised through *Hammer & Ales*.

For more information about the event, or to make a donation to Habitat Buffalo, visit www.habitatbuffalo.org or call 716.204.0740.

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Habitat for Humanity Buffalo works to build strength, stability, and self-reliance through homeownership. Habitat Buffalo was established by a group of dedicated volunteers, concerned about the lack of affordable homes in the City of Buffalo. Seeking to create homeownership opportunities for low income families, Habitat Buffalo subsidizes the cost of homes through donations (both, monetary and materials) and volunteer labor. Families that purchase homes through our program are required to first contribute 400 hours of “sweat equity”, working alongside community volunteers to construct their home and the houses of other families in the program. Once approved, families purchase their homes from Habitat Buffalo by paying a low-interest, affordable monthly mortgage. For more information, visit www.habitatbuffalo.org.