

**FOR IMMEDIATE RELEASE**

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**HABITAT BUFFALO CELEBRATES 3<sup>rd</sup> ANNUAL WOMEN BUILD WEEK**

*More than 100 Volunteers Come Together to Build A Safer and Stronger Community*

**WHAT:** Habitat for Humanity Buffalo hosts 3<sup>rd</sup> annual Women Build Week, encouraging women to volunteer on a construction site building alongside future homeowners.

The week highlights the challenges women face as homeowners and empowers women to make a difference in their communities through learning basic home repair skills and help build decent and affordable housing for low-income families.

With the increase of teams compared to last year, the volunteers will be working over the span of 3 houses in Buffalo, NY.

**WHO:** Women around the country are putting on hard hats and picking up hammers to help create affordable housing for their communities. Buffalo-area women business leaders set the precedent for a week full of women empowerment and construction handy-work.

Participants include the below women business leaders and members of their staff.

- Nicole Savage – Owner/President, [Nature’s Way Environmental](#)
- Cathy Pera – President, [Bison Contracting & Builders Supply Corp](#)
- Heather Rowland – President, [Western New York Industrial Tire](#)
- Michelle Ashby – Founder/CEO, [Tipping Point Communications](#)

**PHOTO OP:** Media are invited to the kick-off to Habitat Buffalo’s 3<sup>rd</sup> Annual Women Build Week and speak with the women business leaders who are leading the charge. Both, Habitat Buffalo Executive Director, Teresa Bianchi, and Women Build Event Co-Chair, Michelle Ashby, will also be available for media interviews at around 11:30 a.m.

**WHEN:** Tuesday, May 7, 2019

- 9:00 a.m. – Construction begins
- 11:00 a.m. – Press Conference with Habitat Buffalo Executive Director Teresa Bianchi, and other women business leaders
- 12:00 p.m. – Break for lunch program (homeowner testimonial and Habitat Q&A)
- 12:45 p.m. – Resume construction
- 3:00 p.m. – Clean-up

**Best time for media interviews and visuals: 11:00 a.m. – 12:00 p.m.**

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**WHERE:** 75 Brooklyn Street  
Buffalo, NY 14208

To volunteer or donate visit [www.habitatbuffalo.org](http://www.habitatbuffalo.org), email [volunteer@habitatbuffalo.org](mailto:volunteer@habitatbuffalo.org), or [www.facebook.com/habitat.buffalo](https://www.facebook.com/habitat.buffalo) #womenbuildbuffalo.

**About Habitat Buffalo**

Habitat for Humanity Buffalo works to build strength, stability, and self-reliance through homeownership. Habitat Buffalo was established by a group of dedicated volunteers, concerned about the lack of affordable homes in the City of Buffalo. Seeking to create homeownership opportunities for low income families, Habitat Buffalo subsidizes the cost of homes through donations (both, monetary and materials) and volunteer labor. Families that purchase homes through our program are required to first contribute at least 400 hours of “sweat equity”, working alongside community volunteers to construct their home and the houses of other families in the program. Once approved, families purchase their homes from Habitat Buffalo by paying a low-interest, affordable monthly mortgage. For more information, visit [www.habitatbuffalo.org](http://www.habitatbuffalo.org).

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